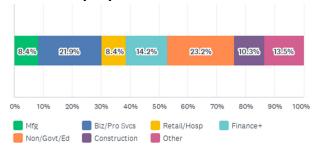
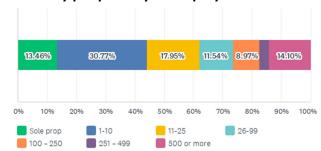


2024 Economic Outlook Survey Results

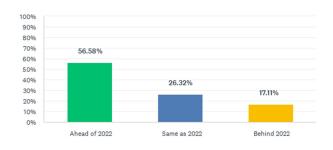
What industry is your business in?



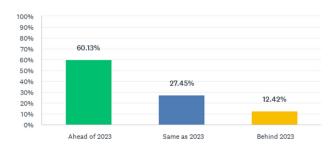
How many people do you employ?



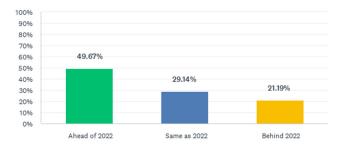
Were your 2023 Gross Sales:



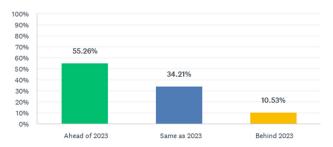
Do you expect 2024 gross sales to be:



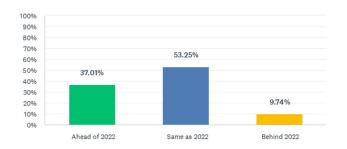
Were your 2023 profits:



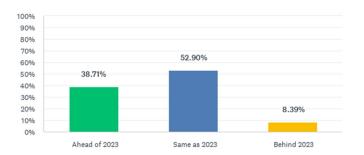
Do you expect your 2024 profits to be:



Was your 2023 employment:



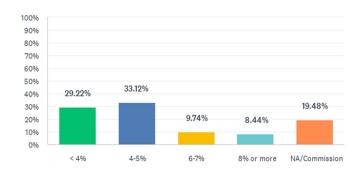
Do you expect 2024 employment to be:



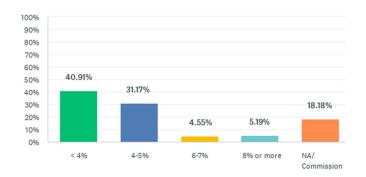


2024 Economic Outlook Survey Results

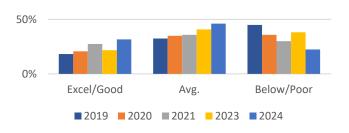
What was the average percentage increase in salaries in 2023?



What do you expect the increase will be in 2024?



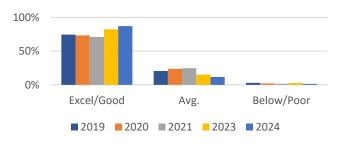
How would you rate the availability of qualified workers in the Fox Cities area?



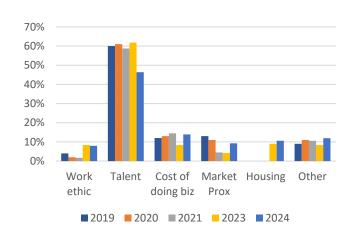
How would you rate the Fox Cities as a place to live?



How would you rate the Fox Cities as a place to do business?



What's your biggest challenge with doing business in the Fox Cities?



What's most beneficial about doing business in the Fox Cities?



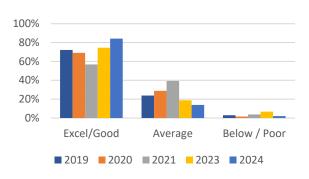
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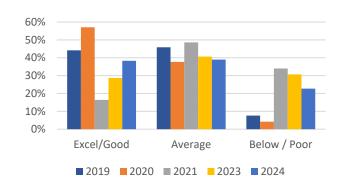
About this survey: The 2024 Fox Cities Economic Outlook Survey was conducted in Jan/Feb 2024. The survey was distributed and administered by the Fox Cities Chamber Regional Partnership, the economic development division of the Fox Cities Chamber. Survey participation included 156 companies in the Fox Cities region. Please note that survey results do not represent a statistically valid sample but are intended to offer general insight into the regional economy.

2024 Economic Outlook Survey Results

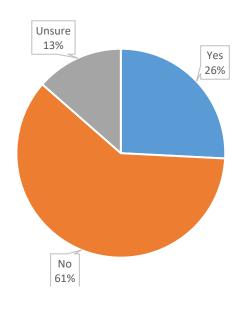
How would you rate the Fox Cities economic vitality?



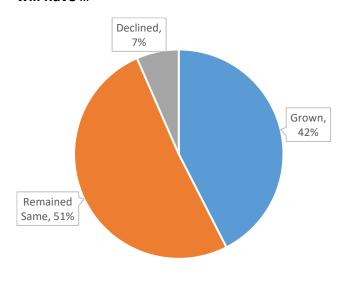
How would you rate the nation's economic vitality?



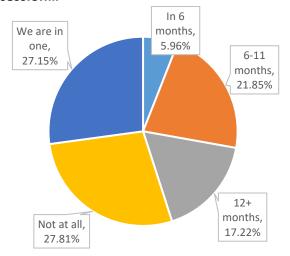
Is your company planning a capital expansion in 2024?



By the close of 2024, the Fox Cities economy will have ...



Do you feel we as a nation will enter a recession...



Net Promoter Score: How likely are you to recommend doing business in the Fox Cities?

